

The 3<sup>rd</sup>

# WaterLoss Asia 2012

Conference & Exhibition

Concurrent Event



Advancing Water Loss Management  
through New Technologies

3 - 5 October 2012



Queen Sirikit National Convention Center, Bangkok  
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# A SPECIALISED WATER LOSS ASIA CONFERENCE & EXHIBITION

Water Loss Asia 2012; the 3<sup>rd</sup> edition is intended to present and discuss the latest developments, technologies and strategies in water loss management. Jointly organized by the Thai Waterwork Association (TWA) and the PROTEMP Group, the event is the platform for the water industry professionals and trade to meet, share and collaborate. It will be a 3-day event comprising of a conference, workshop and trade show that will showcase the latest products and technologies on managing water loss effectively. This year's host country is Thailand; a fast growing international hub for conferences and events.

"Water Trenchless Technology" will be highlighted at WLA 2012, the science of installing, repairing or renewing underground pipes, duct to other utilities uses techniques with minimum excavation and

surface disruption. It is a particularly attractive construction option for urbanized cities with high vehicles and pedestrians traffic, which reduces cost and environmental impact.

Meet the water industry experts, top government policy makers, industrial specialists, manufacturers and suppliers at the Network Cocktail and Power Lunches. It is the place to connect, exchange ideas and knowledge, forge partnerships and tap on the opportunities available at the event. Reducing water loss is imperative for increase in profitability and healthy returns in investments.

The past Water Loss Asia events were a huge success. More than 85% of exhibitors reported that their marketing objectives were met and are keen to participate in the 3<sup>rd</sup> Water Loss Asia 2012.

**So book your booth now for Water Loss Asia 2012. Be part of the best marketing platform for your products and services. Connect with new water industry players from Thailand and its neighboring countries.**

## The Conference

### "Advancing Water Loss Management through New Technologies"

Water is an irreplaceable source for life and is a fast growing energy resource in manufacturing industries. An annual volume of NRW in Asia's urban water utilities has been estimated at 29 billion cubic meters. In terms of value, Asia's water utilities are losing nearly \$9 billion per year.

The 3<sup>rd</sup> Water Loss Asia 2012 Conference is committed towards reducing and managing NRW levels to improve operating profits for all in the water industry, thus improving the financial efficiency, capital and operational funding of an organization. Top water loss management experts, key government policy makers and water industry experts are invited to be part of the panel of speakers.

**Join us and discover new technologies, ideas and solutions managing water loss effectively.**

### Conference Tracks

- Leakage
- Pressure Management
- Customer Metering & District Metering
- Training & Twinning
- Information Technology
- Water Audits & KPIs
- New Technologies
- Asian Experience
- NRW Experience
- Business Opportunities
- Financing & Funding
- Trenchless technology

### Dates to remember

Workshops : 3 October  
Conference : 4 & 5 October  
Exhibition : 4 & 5 October

### Call for Paper

For Abstract Submission kindly go to : [www.waterlossasia.com](http://www.waterlossasia.com)

Closing Date of Abstract Submission : 15 July 2012  
Submission of PowerPoint presentation : 31 August 2012

For more information on the conference and call for paper, please email: [adeline@protempgroup.com](mailto:adeline@protempgroup.com)



More than **120 delegates** from MWA & PWA has confirmed their participation in the conference!

## About the exhibition

Reducing water loss is imperative for increase in profitability and return in investments; thus Water Loss Asia 2012 will be showcasing a complete range of equipment new technologies for in water loss management in Asian countries. This year the exhibition will also be introducing "Water Trenchless Technology" in Southeast Asia as part of the exhibits on pipe lining materials, pipe jacking equipment and more.



## Sponsorship Opportunities

To increase your exposure, build brand awareness and image, custom sponsorship packages are available. We can develop the packages according to your organizations' business needs and gain:

- Gain visibility to a targeted audience of trade visitors and delegates from local, regional and international markets.
- Speaking opportunities
- High visibility branding opportunities
- Corporate logos incorporated in print and online event marketing materials
- On-site signage such as backdrops, buntings and gifts to delegates
- Highlights in social media campaign
- Free advertisements in the on-site event directory

For more information, please email : [kelly@protempgroup.com](mailto:kelly@protempgroup.com)



## Water Trenchless Technology Asia 2012

To be held concurrently with Water Loss Asia 2012; the "Water Trenchless Technology" exhibit will showcase the latest in this relatively new trenchless rehabilitation methods and equipment. In an already over congested urban centers in Asia such as Bangkok, trenchless rehabilitation methods are generally more cost-effective than traditional exhumate and replace methods.

The use of such techniques can reduce environmental impact with as little disruption to the daily automobile and pedestrian traffic, while repairing and or replacing old pipes are going on.

## Exhibit Profiles

The exhibition will showcase the complete range of equipment and software necessary in delivering water loss reduction projects. The following profile is a guide only and is non- exhaustive.

### Water Loss Asia 2012

Data Recorders • IT Software Solutions • Leak Detection Equipment  
Meters • Monitors and Control • Pipe/ Cable Location Equipment  
• Pipe and Pipes Fittings • Pumps and Valves • Water Utility/  
Management Companies

### Water Trenchless Technology Asia 2012

CCTV • Cleaning Equipment • CIPP Materials • Digital Mapping  
• Ground Probing Radar • Horizontal Directional Drilling (HDD)  
• Microtunneling • Pipe Bursting • Pipe Jacking Equipment • Pipe Lining  
Materials • Pipeline Renovation Equipment • Pipe Cleaning Equipment

## Visitor Profiles

- Consultants
- Contractors
- Entrepreneurs
- Senior Government Officials
- National & State Water Authorities
- Property Developers
- Researchers
- Water Engineers
- Water Management Companies, etc

Venue



**Queen Sirikit National Convention Center (QSNCC)** is Thailand's premier venue for international meetings, conferences and exhibitions; renowned for its hospitality, service excellence and the quality of its facilities. Designed in a sophisticated "Thai Hi-Tech" style, it is a majestic convention venue of international standards, equipped with state-of-the-art visual and communication equipment.

QSNCC is conveniently located in central Bangkok beside Benjakiti Park and Lake and surrounded by many 4-5 star hotels. It is easily accessible by road or mass transit, and is just 45 minutes' drive from Suvarnabhumi Airport. QSNCC's MRT Subway station offers mass transit connectivity to the Airport Rail Link as well as to hotels, shopping centers and many city attractions.

## Book Your Location Now!

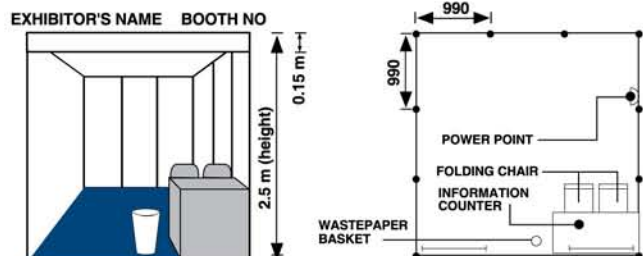
### Shell Scheme (Min. 9 sq.m)

This package includes the following:

- Exhibition space
- Fascia board with booth number & company name
- 1 no. of information counter
- 2 nos. of folding chairs
- 1 no. of 13amp power point
- Needle punch carpet
- 2 nos. of fluorescent lights
- 1 no. of wastepaper basket
- 50 visitor invitation flyers

1 Booth (3m x 3m) = USD 4,200/THB 120,000.00

2 Booths (3m x 6m) = USD 7,000/THB 200,000.00



### Premium Package (Min. 18 sq.m)

This package includes the following:

- 1 tower with company logo/company name
- 1 fascia board with company name & booth number
- 1 pylon
- Solid color sticker on designated panel
- 1 no. of curved information counter
- 1 no. of display plinth
- 2 nos. of 1m wall shelves
- 1 no. of round table
- 2 nos. of bar stools
- 3 nos. of black leather armed chair
- 1 no. of wastepaper basket
- 4 nos. of fluorescent lights
- 1 no. of 13amp power point
- Needle punch carpet
- 100 visitor invitation flyers

2 Booths (3m x 6m) = USD 9,600/THB 276,000.00



DESIGN 1



DESIGN 2

## Reply Form

- Exhibiting. Please reserve: \_\_\_\_\_ sqm.
- Sponsorship. Please send me further details.
- Conference.
- Visiting. Pre-register me to the show

**protemp** 

Professional Trade Exhibition & Meeting Planners

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