

**WATER MALAYSIA 2013**  
**23<sup>th</sup> – 25<sup>th</sup> April 2013**  
**Kuala Lumpur Convention Centre, Malaysia**

**SPONSORSHIP ITEMS**

	<b>ENTITLEMENT</b>	<b>VALUE (RM)</b>
1.	<p><b>Lunch Symposium</b></p> <ul style="list-style-type: none"> <li>- Right to organise Lunch Symposium (Contents and invited speakers are subject to the Organising Committee's approval)</li> <li>- Right to showcase company logo, product logo and promotional items during the Symposium (Items are subject to the Organising Committee's approval)</li> <li>- Includes hall rental</li> <li>- Includes food &amp; beverages arrangement (estimated 250 pax) and AV arrangement</li> <li>- Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc.</li> </ul>	15,000
2	<p><b>Welcome Reception (Includes hall rental, F&amp;B &amp; AV arrangement)</b></p> <ul style="list-style-type: none"> <li>- Right to showcase company logo, product logo and promotional items during the Welcome Reception (Items are subject to the Organising Committee's approval)</li> <li>- Includes hall rental</li> <li>- Includes food &amp; beverages arrangement (estimated 250 pax) and AV arrangement</li> </ul>	Please contact Secretariat for further informations
3a.	<p><b>Technology Sessions</b></p> <ul style="list-style-type: none"> <li>- Up to 30minutes to present at the Conference</li> <li>- Includes 10 passes to attend the Technology Session</li> <li>- Includes hall rental</li> <li>- Includes AV arrangement</li> <li>- Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc. <i>(Contents and invited speakers are subject to the Organising Committee's approval)</i></li> </ul>	8,000
3b.	<p><b>Technology Sessions (Special Rate for Exhibitor WM 2013)</b></p> <ul style="list-style-type: none"> <li>- Up to 30minutes to present at the Conference</li> <li>- Includes 10 passes to attend the Technology Session</li> <li>- Includes hall rental</li> <li>- Includes AV arrangement</li> <li>- Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc. <i>(Contents and invited speakers are subject to the Organising Committee's approval)</i></li> </ul>	5,000

4a.	<b>Coffee Break</b> <ul style="list-style-type: none"> <li>- Right to announce the Coffee Break session sponsored by the company</li> <li>- Right to showcase company logo, product logo and promotional items during the Coffee Break session (items are subject to the Organising Committee's approval)</li> </ul>	7,000
4b.	<b>Coffee Break (Special Rate for Exhibitor WM 2013)</b> <ul style="list-style-type: none"> <li>- Right to announce the Coffee Break session sponsored by the company</li> <li>- Right to showcase company logo, product logo and promotional items during the Coffee Break session (items are subject to the Organising Committee's approval)</li> </ul>	5,000
5.	<b>Conference Bag</b> <ul style="list-style-type: none"> <li>- Right to have company logo and product logo printed on in the Conference Bag</li> </ul>	10,000
6.	<b>Conference Name Badge &amp; Lanyard</b> <ul style="list-style-type: none"> <li>- Right to have company logo and product logo printed on the Conference Lanyard</li> <li>- Conference Lanyard design and quantity have to be approved by the Organising Committee</li> </ul>	10,000
8.	<b>Full Page Advertisement in the Programme Book – Back cover</b> <ul style="list-style-type: none"> <li>- Excludes cost of design, artwork, colour separation and film production of the Advertisement (positive film, 4 pieces in a set and proofing have to be provided to the Organising Committee before the designated deadline)</li> </ul>	3,000
9.	<b>Full Page Advertisement in the Programme Book – Inside cover</b> <ul style="list-style-type: none"> <li>- Excludes cost of design, artwork, colour separation and film production of the Advertisement (positive film, 4 pieces in a set and proofing have to be provided to the Organising Committee before the designated deadline)</li> </ul>	2,000
11.	<b>Full Page Advertisement in the Programme Book – Running page</b> <ul style="list-style-type: none"> <li>- Excludes cost of design, artwork, colour separation and film production of the Advertisement (positive film, 4 pieces in a set and proofing have to be provided to the Organising Committee before the designated deadline)</li> </ul>	1,500
12.	<b>Product Related Insert in the Conference Bag</b> <ul style="list-style-type: none"> <li>- Excludes the cost of design, artwork, colour separation, film production and printing of the Inserts</li> <li>- Limited to one insertion only (insert has to be delivered to the Organising Committee before the designated deadline)</li> </ul>	1,500