

Implementing Balanced Scorecard for Organizational Success

9-10 MAY 2018
BEM CPD HOURS APPLIED!
HRDF CLAIMABLE!

CONTENT

THE BALANCED SCORECARD CONCEPT - A QUICK INTRO

- Shortcomings of the traditional measures of performance.
- The need for future value creation.
- The four perspectives.
- The balance in Balanced Scorecard.
- The Strategy Map – the cause and effect relationships.
- Balanced Scorecard and organisational planning and management.

REVISITING THE CORPORATE STRATEGY

- Revisiting the organisational mission and vision.
- Corporate strategy and the strategic thrusts.
- Mapping strategy into a strategy map.

DEVELOPING THE CORPORATE SCORECARD

- Converting strategy into measurable metrics.
- Performance driver vs outcome measures.
- The corporate level initiatives.
- Aligning objectives, measures, targets and initiatives.
- Finalising the corporate scorecard.

CASCADING BALANCED SCORECARD THROUGHOUT THE ORGANISATION

- Developing a strategy-focused organization.
- Alternative cascading approaches.
- Linking Balanced Scorecard to performance management system.
- Communication and implementation issues.
- Common pitfalls in Balanced Scorecard implementation.

REGISTRATION FEE:

MWA MEMBERS: RM 1100
NON-MEMBERS: RM 1250
STUDENT MEMBERS: RM800

Price is subject to 6% GST

Organized by:



MALAYSIAN WATER ACADEMY SDN BHD

24, Third Floor, Jalan Sri Hartamas 8,
Taman Sri Hartamas, 50480 Kuala Lumpur.
03 – 2601 1457

Please contact Hafis (hafis@mwa.org.my) or Farah (farah@mwa.org.my) for more information of the program and to register.

LEARNING FACILITATOR

Azhar Mamat

Certified Balanced Scorecard Professional by Balanced Scorecard Institute (BSI), USA. Have trained leaders, managers and executives from various organisations on BSC, KPIs and other related modules.

WHO SHOULD ATTEND

Executives and above.

In collaboration with
**irshad**
HR CONSULTING

Terms & Conditions

Registration will only be confirmed upon receipt of full payment. Program fee includes refreshments, course materials and certificate.

Cancellation

- No cancellation and refund are allowed within five (5) working days from the date of program.
- Substitution of participant(s) is allowed with no additional charge, provided that MyWA must be notified in writing of the name and designation of the new participant(s) within five (5) days from the date of program.
- Unpaid registrations will also be liable for full payment of the registration fee.

Data Protection

- Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709)

Disclaimer

- MyWA reserves the right to change the venue, facilitator, and reschedule or cancel the course whenever deemed necessary. We shall inform the participant(s) in any changes arise. MyWA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

REGISTRATION FORM

To: Malaysian Water Academy Sdn Bhd
No. 24, Third Floor, Jalan Sri Hartamas 8,
Taman Sri Hartamas, 50480 KUALA LUMPUR.
Tel: 03-6201 1457/1562 Fax: 03-6201 5801
Email: hafis@mwa.org.my (Hafis)
farah@mwa.org.my (Farah)

COURSE: IMPLEMENTING BALANCED SCORECARD FOR ORGANIZATIONAL SUCCESS

DATE: 9 – 10 MAY 2018

Participant Details

NO	NAME	DESIGNATION	EMAIL	PHONE
1.				
2.				
3.				
4.				
5.				

Organization Details

ADDRESS	EMAIL	PHONE

Payment Details

Registration Fee: MWA Member: RM1100 **Registration fee is exclusive of 6% GST.**
Non-Member: RM1250
Student Member: RM800

Enclose herewith my/our full payment, cheque no. _____ of
RM _____ issued to **MALAYSIAN WATER ACADEMY SDN BHD**
Account No: 277 000 23799 (Hong Leong Bank Berhad)

Authorised signature

Date & Org. stamp